



RULES

In accordance with the Articles of Association and the deeds signed in 2005 by the Municipalities of Brescia and Cividale del Friuli and the Forums of Associations for Social Tourism Promotion in Brescia and “Forum Julii” in Cividale, as well as following the work performed by the newly established Joint Research Panel that led to the creation of the Longobardia Association, the “European Geo-cultural Corridor” project and the “European Virtual Region” of “Longobard Routes” project – these founding goals being all included in the Management Plan of the serial site “*I Longobardi in Italia. I centri del potere (568-774 d.C.)*” added by UNESCO to the WHL in 2011 – these Rules provide for the following:

1. In addition to the Founding Members, the Italia Langobardorum Association, through which the various locations of the serial site “*I Longobardi in Italia. I centri del potere (568-774)*” are merged, is attributed an equivalent founding role. The Italia Langobardorum Association shall appoint its representative to the Steering Committee of the Longobardia Association, which in turn is a member of the Italia Langobardorum Association. The participative exchange is free of charge.
2. Owing to the crucial historical and cultural interest and value in terms of Longobard civilisation of the cities of Monza, Pavia and Salerno, the relevant Municipal Authorities shall become Members by full right upon simple submission of a declaration of interest. Special agreements shall govern mutual relations for management, information and design purposes.
3. Pursuant to article 7 of the Articles of Association and in accordance with article 3 of these Rules, owing to the actions taken and the valuable ethical, cultural and artistic legacies of the Queen Teodolinda, the Municipal Authorities of Monza shall share the role of institutional coordinators and co-founders with the Founding Members and will be entitled to appoint their representative to the Steering Committee of the Longobardia Association.
4. To define the cultural and religious values of the heritage of the Longobard civilisation, the Parishes of the Monza and Cividale Cathedrals – or their formally affiliated institutional bodies – as well as a representative from the ecclesiastic institutions in Brescia appointed by the relevant Diocese shall become Members by full right of the Longobardia Association and shall be entitled to sit – through a representative appointed by them – in the Chairperson’s Committee of the Longobardia Association.
5. Except for the meetings of the General Meeting of Members, the meetings of steering bodies may also be validly held by tele-conferencing.
6. All Members undertake to promptly notify the Association of any initiative promoted by them that has a special interest taking into account the goals, aims, plans and projects of the Association, also with a view to updating the web portal of the route named “Longobard Ways across Europe” managed by the Longobardia Association.

7. Special agreements shall be entered into by the Founding Members and the Members with reference to the use of the territorial logo-brand adopted by the Longobardia Association to identify the “Longobard Ways across Europe” route. As regards its applications to products and services, the use of the territorial logo-brand shall follow the directions issued by a special Committee to be set up to this end. This Committee shall be composed of the Founding Members as well as of representatives and experts appointed by institutions and trade and business associations, with the support of academic experts, where required, who will also be entrusted with the task to draft the Code of Ethics.
8. The Members from foreign Countries will be entitled to set up national Associations having the same statutory goals as the Longobardia Association. These national Associations, whose Steering Committee shall include by full right the Chairperson of the Longobardia Association or his/her representative – will sit by full right – through a representative, in the Steering Committee of the Longobardia Association. In this case, each national Association shall autonomously collect and manage its membership fees and pay the Longobardia Association a portion thereof for the management of network systems (web portal, publications) or initiatives.
9. The Coordinator and Contact Person of each Tourist Cluster for the relations with the Longobardia Association shall be the Project Manager from the Cluster Lead Municipality.